



AIPOCALYPTO

**IN THE BATTLE OF
TOMORROW EVERY CHOICE
MATTERS**

THE GENESIS OF AIPOCALYPTO'S CORE IDEA

PAST OF BLOCKCHAIN GAMING



PLAY-TO-EARN



PLAY AND EARN



PLAY AND OWN

FUTURE OF BLOCKCHAIN GAMING

FREE-TO-PLAY

BUY-TO-PLAY

PAY-TO-WIN

WEB3 GAMING

NOT OFFER GAMING EXPERIENCE
FOCUSED ON EARNING
WEAK GAMEPLAY AND ECONOMY

WEB2 GAMING

PERSONALIZED GAMING EXPERIENCE
FOCUSED ON ENTERTAINMENT
STRONG GAMEPLAY AND ECONOMY



WHAT DOES AIPOCALYPTO BRING NEW TO WEB3 GAMING?

PROBLEM:

The motives of players who care about the lore of the game do not match the motives of web3-based games that focus on financial systems (earning structures).

SOLUTION:

We are developing a game that will meet the needs and expectations of the target audience, with an immersive story, enjoyable gameplay and a sustainable economy.

PROBLEM:

Lack of sustainability of in-game economies due to the high sensitivity of Web3 games to bullish/bearish market conditions.

SOLUTION:

By establishing a deflationary system using in-game currency, we create a game economy that is unaffected by token price movements, allowing us to keep players in the game.

PROBLEM:

Inability to provide a good user experience when utilizing Web3 elements.

SOLUTION:

We understand what user experience means to users and what it can make easier, and we design solutions appropriately.

PROBLEM:

The loyalty of the web3 gamers, who prioritize play-earning, is lower than the web2 gamers that deeply attach to the game they enjoy.

SOLUTION:

By luring web2 gamers who are passionate about playing, which is what the web3 gaming industry needs, we create passionate gamers and an audience that is loyal to the game rather than earning.

PROBLEM:

The vast majority of Web2 players still lack financial literacy on blockchain.

SOLUTION:

Gradual web3 integrations were planned systematically to ensure that our players do not perceive web3 as a handicap when playing a web2 grade game.



MARKET POTENTIAL



Source

1- <https://www.futuremarketinsights.com/reports/web3-gaming-market>

2- <https://www.precedenceresearch.com/video-game-market#:~:text=The%20global%20video%20game%20market%20size%20is%20expected%20to%20increase,18.32%20between%202022%20and%202033.>

WHY NOW?

It's time for Aipocalypto to take the step that will initiate this transformation.

- The Web3 gaming industry has run out its options in terms of play-to-earn and its alternatives.
- They are aware of the need for change, but they are unable to identify what they need to evolve into.
- There must be a way to get a piece of the Web2 gaming's market share.



CAPTURE THE STRENGTHS OF BOTH SIDES

Blockchain technologies need to stop attempting to be the main mechanism of the game and instead evolve into a shared structure that collaborates with gaming technologies.

For the secondary market

Web3's more trustworthy claim mechanisms

For the entire system of the game

Advanced and player-focused Web2 dynamics

AIPOCALYPTO'S PURPOSE

To attract the interest of the real gamers by developing the web2 grade game needed by the web3 industry.

To ensure that they take necessary initial steps to becoming web3 gamers in the future.

While doing this, ensuring that web3 gaming is shaped and transformed in accordance with the industry dynamics



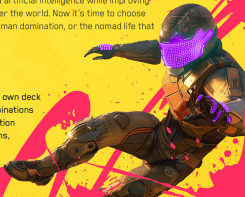
A TRANSFORMATIVE GAME: MEET AIPOCALYPTO

What is Aipocalypto's Story?

You opened your eyes to the world, people discovered artificial intelligence while improving themselves, and one day artificial intelligence took over the world. Now it's time to choose your side: Will you support the AI revolution, or the human domination, or the nomad life that stay neutral and merely fighting to survive?

About Aipocalypto Game:

- 1v1 Deck Building-Auto Battler PvP game
- Engage in intense strategic tactics and build your own deck
- Command the battlefield with powerful card combinations
- Set in a cyberpunkish environment with AI infestation
- Assemble your own unique armies from AI, Humans, Nomads, CyberPsychos, and Tech Cultists
- Experience an intense war simulation driven by unconventional strategies



UTILITIES

AIX Money:

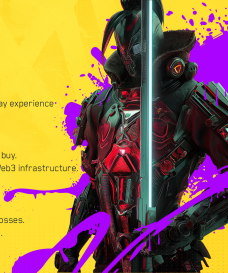
The in-game currency used for all in-game transactions
Establishing a deflationary structure and a fairer gameplay experience.

AIPDstore:

The marketplace where players have everything they can buy.
Providing a secure secondary market experience using Web3 infrastructure.

AIPDleague:

The seven-tier league structure is balanced by wins and losses.
Inflaming the competitive spirit with a reward mechanism.



UTILITIES

"BET"ter Fight:

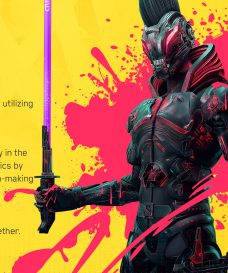
The system in which players wager on themselves to win. Boosting the thrill and attraction of competitive games by utilizing self-confidence psychology.

AIPOdao:

The system of gaining a majority of votes and having a say in the game by locking tokens. Strengthening community dynamics by encouraging the community's participation in the decision-making process regarding the game ecosystem.

E-Sports Tournaments:

Special Alpocalypse competitions that gather players together. Increasing competition, strengthening community dynamics and belonging.



CONTACT

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aipocalypto.com



[teaser](#)



[trailer](#)